

# TOP TEN TIPS FOR FINDING YOUR PERFECT PRODUCTION LINE CODER



## 1 RELIABILITY IS THE KEY

You can save valuable time and money when your coder is reliable and consistent. Take the time to find a coder that can keep up with the speed of your production line so that you can avoid unnecessary delays.



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## MIX IT UP

Be it glass, plastic, bottles, metal or cardboard, different substrates can prove challenging for some printers so you'll need to be sure you're getting a quality code every time.



## 3 VARIETY IS THE SPICE OF LIFE

However you work, you need a coder that adapts to your setup and comes with options for different code sizes and line speeds. With some working constantly and others on and off, you need to know your coder can cope, whatever the particulars of your production line.

## DON'T INHIBIT YOUR CHARACTERS

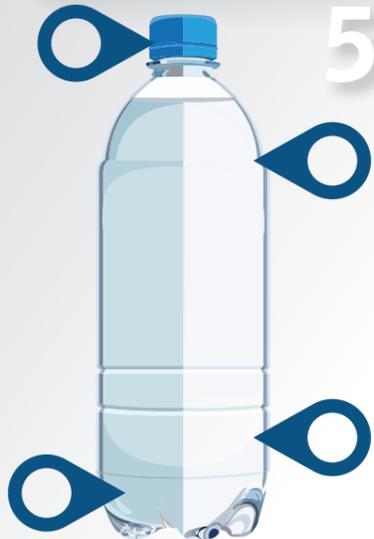
When you can print more than 2 lines of code, you can do more and say more. As coding requirements get ever more complex, a coder that isn't restricted to single lines gives you much more freedom to express everything, now and in the future.

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## 5 LOCATION, LOCATION, LOCATION

If you need to code onto any part of a bottle or can then you need a coder that gives you the full range of options. Without this flexibility you won't be able to move with the times.



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## 6 FUTURE-PROOF IT ALL

Can your coder stand the test of time or do restrictive settings limit your production line? To make sure you're not paying out every other year, find a coder with long-term flexibility.



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## 7 SOMETIMES SIZE DOES MATTER

When space is tight, having a conveniently small coder can make all the difference - especially where space is limited. Look for coders that can bring all the benefits of the bigger models but in a smaller package.

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## 8 WANTED: MISTAKE-PROOF OPERATION

Do you need a coder that anyone can use? Precious training and working time can be saved with easy to adjust, central controls and clear, simple functionality that work like child's play.



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## 9 WRESTLE BACK CONTROL

With some coders, there are always issues. And issues mean delays, costs and downtime. Instead of always relying on engineers to fix your coder, look for a model that comes with easy maintenance options.



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## 10 LAW-ABIDING AND LOOKING GOOD

Imitation may be a form of flattery but when it comes to your beverages, the right kind of coder will help protect you against counterfeiting. Pick one that's reliable and codes discreetly so that it won't interfere with the beauty of your branding.

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